

**UTILIZING INSTAGRAM REELS IN ENHANCING STUDENTS'
VOCABULARY AT SMA NEGERI 5 TANA TORAJA**

Thesis



WRITTEN AND SUBMITTED BY

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**In partial fulfilment of the requirements for undergraduate degree English
Education Study Program**

ENGLISH EDUCATION DEPARTMENT

TEACHERS TRAINING AND EDUCATION FACULTY

CHRISTIAN UNIVERSITY OF INDONESIA TORAJA (UKI TORAJA)

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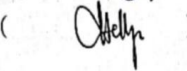
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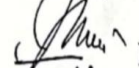
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DECLARATION OF OWNERSHIP

I hereby certify that this thesis entitled "UTILIZING INSTAGRAM REELS IN ENHANCING STUDENTS' VOCABULARY AT SMA NEGERI 5 TANA TORAJA" is honestly my own work. I am fully aware that I have quoted some statements and ideas from various sources, and they are properly acknowledged in the text.

In the above statement is proven otherwise, then I am to accept the sanction that is specified by English Education Study Program, Teacher Training and Education Faculty, Christian University of Indonesia Toraja.

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ABSTRACT

MARSELINA MARI'. 2025. *Utilizing Instagram Reels in Enhancing Students' Vocabulary at SMA Negeri 5 Tana Toraja* (Supervised by Aris Kaban Sendana, M.Pd. and Dr. Selvi Panggua, M.Pd).

The purpose of this study is to find out the effectiveness of using Instagram Reels in enhancing students' vocabulary at SMA Negeri 5 Tana Toraja. The research employed a quantitative method with an experimental approach, involving 33 students from class X.7 as the sample. The research instruments included a pre-test and post-test to measure students' vocabulary before and after treatment. Instagram Reels was used as a learning medium for four meetings, where students engaged with vocabulary-focused video content.

The results showed a significant increase in students' vocabulary scores, with the pre-test mean score of 64.21 to 79.18 in the post-test. Paired t-test analysis confirmed the significant difference the t-test value is higher than the t-table value ($4.796 > 1.694$), this shows that Instagram Reels effectively enhancing students' vocabulary.

Keywords: *Instagram Reels, enhancing, students' vocabulary*

ABSTRAK

MARSELINA MARI' 2025, *Pemanfaatan Instagram Reels dalam Meningkatkan Kemampuan Kosakata Bahasa Inggris Siswa di SMA Negeri 5 Tana Toraja* (Dibimbing oleh Aris Kaban Sendana, M.Pd. dan Dr. Selvi Panggua, M.Pd)

Tujuan dari penelitian ini adalah untuk mengetahui keefektifan penggunaan Instagram Reels dalam meningkatkan kosakata siswa di SMA Negeri 5 Tana Toraja. Penelitian ini menggunakan metode kuantitatif dengan pendekatan eksperimental, dengan melibatkan 33 siswa dari kelas X.7 sebagai sampel. Instrumen penelitian Instrumen penelitian meliputi pre-test dan post-test untuk mengukur kosakata siswa sebelum dan sesudah perlakuan. Instagram Reels digunakan sebagai media pembelajaran selama empat pertemuan, di mana siswa terlibat dengan konten video yang berfokus pada kosakata.

Hasil penelitian menunjukkan peningkatan yang signifikan dalam skor kosakata siswa, dengan rata-rata pre-test dari 64,21 menjadi 79,18 pada post-test. Analisis uji-t berpasangan mengkonfirmasi perbedaan yang signifikan, nilai t-test lebih tinggi dari nilai t-tabel ($4,796 > 1.694$), hal ini menunjukkan bahwa Instagram Reels secara efektif meningkatkan kosakata siswa.

Kata Kunci: *Instagram Reels, meningkatkan, kosakata siswa*

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