CHAPTER II

REVIEW OF LITERATURE

In this chapter, the writer discusses previous study, some partinent ideas and theoretical framework.

A. Previous Study

Researcher found several studies on student perceptions of the use of the TikTok application as a learning media. The first is a research conducted by Aji entitled the TikTok application as a media for learning Indonesian language and literature written. The purpose of this study was to utilize the TikTok application as an interactive learning media in Indonesian Language and Literature. In this study researcher used a qualitative method with a descriptive analysis approach, in which the researcher observed and evaluated the potential of the TikTok application as a learning media. The results of this study show that TikTok is an effective interactive learning media to improve students' Indonesian Language and Literature skills, especially generation Z, in an interesting and relevant way (Nugroho Aji, 2018).

The second research was conducted by Oktafiani et al, entitled Perceptions of PBSI-UNIKAL Students of the TikTok Application for 21st Century Language and Literature Learning Media. The purpose of this study was to identify and describe the perceptions of PBSI-Unikal students of TikTok for 21st century

learning media and the utilization of the TikTok application as a 21st century Indonesian language learning media. The methods used in this research are quantitative and qualitative. Quantitative methods are used as calculations to measure variables to be studied with valid in the form of numbers. Qualitative research is used to describe the results of research in the form of words or writing in depth and analytically. The results of this study stated that PBSI-Unikal students have a positive perception of the use of the TikTok application as a media for learning 21st century language and literature, which can produce educational, creative, and collaborative values in accordance with 21st century learning principles (Oktafiani & Haryanto, 2022).

The third research was written by Lubis et al, with the title Perception of Students towards Tik Tok Application (Quantitative Descriptive Study of Tik Tok Application among Students of Communication Science Study Program FISIP USU Stambuk 2015 and 2016). This study aims to determine the perceptions of students of the Communication Science Study Program FISIP USU stambuk 2015 and 2016 towards the Tik Tok application, determine the effectiveness of the Tik Tok application and determine the factors that influence the perceptions of students of the Communication Science Study Program FISIP USU stambuk 2015 and 2016 towards the Tik Tok application. This research uses quantitative methods. The results of this study indicate that the majority of students of the Communication Science Study Program of FISIP USU in 2015 and 2016 have a negative perception

of the TikTok application, considering it a bad influence, although they also recognize its creative potential if used wisely (Lubis & Anjani, n.d.).

The fourth research was written by Hutamy et al, with the title of students' perceptions of the use of TikTok as a learning media. The purpose of this study was to determine the perceptions of students towards the use of TikTok as a learning media. This study uses a quantitative descriptive analysis method with a research instrument in the form of a questionnaire distributed online with the help of google form. The results showed that 55.36% of students liked the utilization of TikTok as a learning media in the even semester of the 2021 academic year (Hutamy et al., 2021).

The fifth research was written by Renanda with the title Perception of PAI students towards TikTok application as PAI learning media. The purpose of this research is to find out the perception of PAI students towards TikTok application as PAI learning media and the factors behind the perception of PAI students towards TikTok application as PAI learning media. The method used in this research is qualitative research method through descriptive approach. The results obtained from this study indicate that there are two sides of perceptions given by PAI students class of 2018 towards the utilization of TikTok as a learning media, namely good perceptions and unfavorable perceptions (Renada, 2022).

The five studies mentioned above show similarities and differences with this study. The prominent similarity is that all studies investigated the TikTok app as a learning medium. In addition, both studies aim to describe student perceptions. However, differences arise in the object of research, namely this study examines students' perceptions of the use of the TikTok application as a medium for learning pronunciation in the vowel sounds section at UKI Toraja English Language Education Study Program.

B. Some Partinent Ideas/Riview of Literature

1. Learning media

Learning media consists of two words, namely media and learning. According to the large Indonesian dictionary (KBBI), media is a media or means of communication that functions as a bridge between the sender of the message and the recipient of the message. Meanwhile, learning is a process that is carried out to support students to learn effectively.

Learning media is a media that can support learning activities so that the meaning of the messages conveyed becomes clearer and educational or learning objectives can be achieved effectively and efficiently (Nurrita, 2018). Learning media also plays an important role in improving the effectiveness of the learning process and the delivery of information and learning materials (Junaidi, 2019). Meanwhile, (Fadilah et al., 2023) stated that learning media is a means that helps

make the learning process more efficient and maximized. Currently, learning is not only centered on books and blackboards, there are many types of learning media that can be utilized by students and lecturers. such as visual media, audio media, and audio-visual/video media. Here are some types of media, namely:

a) Media Visual

Visual media is media that is only seen, does not contain sound elements. Included in visual media are photographs, transparencies, paintings, drawings and printed materials such as graphic media. Visual media is a media that has several elements in the form of lines, shapes, colors, and textures in its presentation (Landaburu, 2016b).

b) Audio Media

Audio media is media that functions to channel audio messages from the message source to the message receiver. Audio media is closely related to the sense of hearing. Judging from the nature of the message received, audio media can convey verbal messages (spoken language or words) and nonverbal (sounds and vocalizations). Examples of media such as radio, tape recorder, telephone, language laboratory, etc (Daryanto, 2011).

c) Audio Visual Media

Audio Visual media is media that contains elements of sound and images. Audio visual media consists of two words, namely Audio and Visual. Audio means it can be heard and Visual means it can see. So the use of audio-visual media is the

production and use of material that is absorbed through sight and hearing (Landaburu, 2016a).

So it can be concluded that from several types of media above the TikTok application is included in the Audio Visual section where the TikTok application displays audio and visuals. As well as several definitions according to these experts, it can be concluded that learning media is an important media in the teaching and learning process, acting as an intermediary for delivering messages and helping students understand the material. The media are not only books and boards, but also various forms of visual media (pictures, photos, charts, maps), audio media (songs, podcasts, radio), and audiovisual media (video, drama, television). The use of varied learning media increased the effectiveness and efficiency of the learning process and enabled teachers and learners to achieve educational goals more optimally.

2. TikTok App

TikTok app is a social network and music video platform originating from China. TikTok was launched in early September 2016 (Nugroho Aji, 2018). The TikTok app has the ability to create short videos with additional features such as music and instant filters. This ease and sophistication causes people to use the TikTok application so that it can quickly influence the millennial generation (Muthia et al., 2024).

Like any other social media that has positive and negative sides, the TikTok app does too. In addition to containing creative content, there are many TikTok users who often upload inappropriate videos such as dancing videos that are too vulgar to

videos with adult content that should not be shared on applications whose users span all ages (Rosdina & Nurnazmi, 2021). However, over time, TikTok has now expanded its work from containing entertainment content to slowly starting to contain content of educational value, which shows that TikTok has enormous potential in delivering information to the public. In learning TikTok is used as a learning media. Educators use the TikTok application as a support for learning material in the form of video content and also as a media for students to do assignments in the form of videos. The existence of great potential in this TikTok application should be utilized as well as possible so that social media can be used as needed.

The TikTok application as a learning media is used as a media supporting material, for example, educators use the TikTok application to display videos related to learning material by searching for TikTok content related to the material or even using their own videos uploaded to TikTok accounts so that students can listen to the videos. Sometimes from the results of the video the lecturer gives assignments about the video. Not only that, TikTok is also used as a media in doing student assignments such as using the TikTok application to record videos and post them via their TikTok account so that lecturers can see the results or performance of students through the TikTok video link that they have shared. As for the content used in learning such as educational content that discusses pronunciation in the vowel sounds section, examples of creator content that discusses pronunciation in the vowel sound section are: @Pronunciationstudio, @the.billieenglish

@hadarshemeshenglish, @Mike the Chameleon, @sluggish_journey. The advantages of the TikTok application are to make it easier to understand the material, increase knowledge, explore students' creativity, have features that are relevant to the development of students, increase students' confidence and to educate students (Ramdani et al., 2021).

Overall, TikTok has evolved into a platform that not only offers entertainment, but also has the potential to be an effective educational media. Despite challenges related to inappropriate content, TikTok's ability to present information and learning materials in an engaging video format provides great opportunities for its users, especially the younger generation. With wise utilization, TikTok can be a media that supports the teaching and learning process, allowing educators and learners to interact creatively. Therefore, it is important for users and related parties to optimize the positive potential of this application, so that TikTok can contribute significantly to the development of education and the dissemination of useful information.

3. Pronunciation

Pronunciation is a way of pronouncing words or producing sounds using the mouth organs correctly (Kustanti & Prihmayadi, 2017). The Oxford dictionary explains that pronunciation is the way in which a language, words and sounds are spoken. As stated “pronunciation is the way in which language or a particular word or sound is spoken”. The scope of teaching pronunciation consists of three subjects,

namely: sounds, rhythm and intonation (Setyowati et al., 2017). Here are some elements of pronunciation:

a) Vowel Sounds

The first element of pronunciation is vowel sounds. It is the sound of language produced by the flow of air through the vocal cords and the narrowing of the vocal tract above the glottis. Vowels consist of 5 letters, namely [a], [i], [u], [e], [o]. However, in English these five letters can have different sounds. Vowel sounds are divided into 2 types, namely Monophthong and Diphthong sounds. Monophthong sounds: a group of letters that have a single sound. In English, there are 12 monophthong sounds, namely /æ/, /e/, /ɒ/, /ɔ:/, /ɑ:/, /ʌ/, /ɜ:/, /ə/, /i:/, /I/, /u:/, and /ʊ/. And Diphthong sounds: groups of vowels that have two sounds or double sounds. In English, there are 8 diphthongs, namely /eɪ/, /aɪ/, /ɔɪ/, /ɪə/, /eə/, /ʊə/, /aʊ/, /əʊ/ (Garita Sánchez et al., 2019).

b) Consonant Sounds

Consonants are letters other than vowels, or you could say dead letters. Consonants are divided into two, namely voice consonant and unvoiced consonant. Voice consonant: consonants that when spoken are able to produce sound vibrations. Examples of voice consonants in English are /b/, /g/, /d/, /ʤ/, /v/, /z/, /3/, /l/, /m/, /n/, /ŋ/, /r/, /j/, and /w/. Unvoiced consonant: consonants that when pronounced do not cause vibrations. Here are some examples /p/, /t/, /k/, /s/ (Shin, 2015).

c) Syllables

Syllables are structures consisting of one or a sequence of phonemes that are constituents of a word. In pronunciation, syllables can help in decoding words and their pronunciation (Divo Pratama Pasaribu et al., 2024).

d) Word Stress

Word Stress is an important component of English pronunciation that is crucial for understanding and conveying meaning. It describes the emphasis or stress given to a particular syllable in a word. Accurate English word production and comprehension relies on an understanding of word stress patterns (Lewis, Christine Deterding, 2018).

e) Sentence Stress

Sentence stress relates to the emphasis in a sentence. In English, there is always an emphasis on certain words in a sentence. The purpose is to express the point you want to convey (Lewis, Christine Deterding, 2018).

f) Linking

Linking is a word that is pronounced in tandem (a way of combining certain words) (Levis & Levelle, 2011).

g) Intonation

Intonation is the change in the rise and fall of the voice when speaking. Intonation is used to express meaning in a sentence (Yangklang, 2013).

h) Tone

Tone is the height and pitch of a sound that is usually used to express emotion and tone in an utterance (Ummah, 2019).

i) Rhythm

Rhythm or cadence usually involves the speed and rise and fall of pitch when saying certain sentences in English (Suharso et al., 2023)

So pronunciation in English is very important because mispronunciation of words in English can have fatal consequences. Incorrectly pronouncing just one consonant letter or vocal letter in a word can make a meaning error so that it can lead to misunderstanding.

4. Perception

Perception is the experience of objects, events, or relationships obtained through inference from information and message delivery. Perception is also defined as a process that begins with capture by the senses, namely the process in which the stimulus is received through the receptor, then the stimulus is sent to the brain and transformed into a psychological experience, so that individuals can realize what they see (Semalan et al., 2022). (Silvani et al., 2021) says that perception is a whole series of choices, arrangements, and application of meaning to various information received through sight, feeling, hearing, smell, and touch. Perception is also defined as the capacity of the senses in understanding stimuli received by the human sensory organs. Everyone has different views on the sensing

process, which can result in positive or negative perceptions, which in turn will affect visible or real human behavior (Fuady et al., 2017).

So, from the various definitions of perception according to these experts, it can be concluded that perception is a mental process that includes receiving, selecting, organizing, and interpreting stimuli received through the senses, such as sight, hearing, feeling, smell, and touch, resulting in a certain understanding or meaning. This process starts from sensing which sends a stimulus to the brain to be processed into a psychological experience that is realized by the individual. Perception is subjective, so everyone can have a different view in perceiving something, either positively or negatively, which ultimately affects their real actions.

C. Theoritical Framework

Advances in information technology have led to significant changes in the education sector, including the utilization of social media such as TikTok as a learning media. TikTok, which is a platform for sharing short videos, has great potential in delivering educational content in an engaging and interactive way. In the context of English learning, this app can be used by students to access materials such as pronunciation, improve language skills, and motivate them to learn through creative formats. This research focuses on the perceptions of UKI Toraja students in the English Education Study Program towards TikTok as an English learning

media in improving pronunciation. Students' views were very important because they affected their perspective on the effectiveness of TikTok in supporting the teaching and learning process.

Theoretically, the relationship between the independent and dependent variables in this study was that students' perceptions (independent variable) influenced their views on the effectiveness of TikTok as an English learning media in improving pronunciation (dependent variable). If students have a positive perception, then the TikTok application can be considered effective for increasing motivation and English learning skills in improving pronunciation. On the other hand, negative views may hinder the use of TikTok apps as an educational media. This research also considers factors such as experience, accessibility, and the relevance of TikTok content to English language learning in improving pronunciation, which contribute to variations in student perceptions. The results of this study are expected to provide practical advice for students as well as educators to make the most of TikTok in education.