

**STUDENTS' PERCEPTIONS TOWARD DIGITAL MEDIA USED BY THE
LECTURES IN TEACHING AT UKI TORAJA**

Thesis



WRITTEN AND SUBMITTED BY

SUKMA CAHYANI

221112044

**In partial fulfilment of the requirements for undergraduate degree English
Education Study Program**

**ENGLISH EDUCATION DEPARTMENT
TEACHERS TRAINING AND EDUCATION FACULTY
CHRISTIAN UNIVERSITY OF INDONESIA TORAJA
(UKI TORAJA)**

2025

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A handwritten signature in blue ink, consisting of stylized, overlapping loops and strokes, positioned above the printed name of the official.

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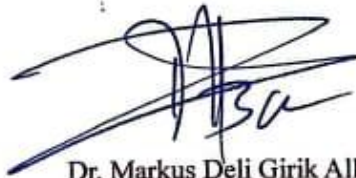
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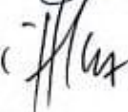
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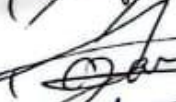
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DECLARATION OF OWNERSHIP

I hereby certify that this thesis entitled **“STUDENTS’ PERCEPTIONS TOWARD DIGITAL MEDIA USED BY THE LECTURES IN TEACHING AT UKI TORAJA”** is honestly my own work. I am fully aware that I have quoted some statements and ideas from various sources, and they are properly acknowledged in the text.

If the above statement is proven otherwise, then I am to accept the sanction that is specified by English Education Study Program, Teacher Training and Education Faculty, Christian University of Indonesia Toraja.

Makale, 21th 2025



Sukma Cahyani
Sukma Cahyani

MOTTO

“Success is not final failure is not fatal: it is the courage to continue that counts”

“Kesuksesan bukanlah akhir, kegagalan bukanlah hal yang fatal: yang terpenting adalah keberanian untuk terus melangkah”

-Winston Churchill-

“Tidak ada kesuksesan tanpa kerja keras. Tidak ada keberhasilan tanpa kebersamaan. Tidak ada kemudahan tanpa doa”

“Proses menuju puncak membutuhkan perjuangan, tetapi pemandangan dari atas akan sepadan dengan usaha”

"Hardships often prepare ordinary people for an extraordinary destiny."

Kesulitan sering kali mempersiapkan orang biasa untuk takdir yang luar biasa

- C.S. Lewis-

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With full gratitude and pride, she expressed her deepest thanks to herself, Sukma Cahyani. She thanked herself for enduring, fighting, and never giving up despite the many obstacles along the way. She appreciated the belief that every effort, no matter how small, was a step toward success.

Her endless gratitude went to her beloved parents, who, with their unconditional love, prayers, and unwavering support, had always been her greatest source of strength. Without their blessings, she would not have reached this point.

To her siblings, she was deeply thankful for their motivation, laughter, and patience in supporting her during the hard times she experienced while completing this thesis. Their presence reminded her that she was never alone on this journey.

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This thesis was not only an academic accomplishment but also a journey of perseverance, learning, and dedication. She hoped that all the kindness and support she received would be returned in the best possible way.

ABSTRACT

This thesis was written by Sukma Cahyani in 2025, titled *Students' Perceptions Toward Digital Media Used by Lecturers in Teaching at UKI Toraja*, under the supervision of Linerda Tulaktondok, M.Pd. and Dr. Rigel Sampilolo, M.Pd.

This study discusses how students perceive the use of digital media in the teaching process. Although digital media offers various conveniences and benefits, students also face several challenges that can affect their learning experience. Therefore, research is needed to understand students' perceptions of the effectiveness of digital media used by lecturers.

The objective of this research is to explore students' perceptions of the use of digital media by lecturers in the learning process. Additionally, this study aims to determine the extent to which digital media can support the effectiveness of learning at UKI Toraja.

This study employs a qualitative methodology with a descriptive research design. The participants in this study were six students from the English Education Study Program at UKI Toraja. Data were collected through interviews and analyzed using thematic analysis.

The findings indicate that students generally perceive digital media as a useful tool for enhancing engagement and comprehension in learning. The use of videos, animations, and interactive tools by lecturers is considered helpful in improving students' understanding of the material. However, students also face several obstacles, such as phone storage limitations, unstable internet connections, and a lack of experience with certain digital tools. Additionally, the lack of direct interaction between lecturers and students is a factor that affects their overall satisfaction with digital-based learning.

This study concludes that optimizing the use of digital media in learning can provide greater benefits for students. Integrating more visual and interactive content, improving digital literacy, and enhancing lecturer-student interaction can create a more effective and inclusive learning environment.

ABSTRAK

Tesis ini ditulis oleh Sukma Cahyani pada tahun 2025 dengan judul *Students' Perceptions Toward Digital Media Used by Lecturers in Teaching at UKI Toraja*, di bawah bimbingan Linerda Tulaktondok, M.Pd. dan Dr. Rigel Sampelolo, M.Pd.

Penelitian ini membahas bagaimana mahasiswa memandang penggunaan media digital dalam proses pengajaran. Meskipun media digital menawarkan berbagai kemudahan dan manfaat, mahasiswa juga menghadapi beberapa tantangan yang dapat memengaruhi pengalaman belajar mereka. Oleh karena itu, perlu dilakukan penelitian untuk memahami persepsi mahasiswa terhadap efektivitas media digital yang digunakan oleh dosen.

Tujuan dari penelitian ini adalah untuk mengeksplorasi persepsi mahasiswa terhadap penggunaan media digital oleh dosen dalam proses pembelajaran. Selain itu, penelitian ini juga bertujuan untuk mengetahui sejauh mana media digital dapat mendukung efektivitas pembelajaran di UKI Toraja.

Penelitian ini menggunakan metode kualitatif dengan desain penelitian deskriptif. Partisipan dalam penelitian ini adalah enam mahasiswa dari Program Studi Pendidikan Bahasa Inggris di UKI Toraja. Data dikumpulkan melalui wawancara dan dianalisis menggunakan metode analisis tematik.

Hasil penelitian menunjukkan bahwa mahasiswa secara umum menganggap media digital sebagai alat yang bermanfaat untuk meningkatkan keterlibatan dan pemahaman mereka dalam belajar. Penggunaan video, animasi, dan alat interaktif oleh dosen dinilai dapat membantu mahasiswa dalam memahami materi dengan lebih baik. Namun, mahasiswa juga menghadapi beberapa kendala, seperti keterbatasan kapasitas penyimpanan ponsel, koneksi internet yang tidak stabil, serta kurangnya pengalaman dalam menggunakan beberapa alat digital tertentu. Selain itu, kurangnya interaksi langsung antara dosen dan mahasiswa juga menjadi faktor yang memengaruhi tingkat kepuasan mereka dalam pembelajaran berbasis digital.

Penelitian ini menyimpulkan bahwa optimalisasi penggunaan media digital dalam pembelajaran dapat memberikan manfaat yang lebih besar bagi mahasiswa. Integrasi lebih banyak konten visual dan interaktif, peningkatan literasi digital, serta peningkatan interaksi antara dosen dan mahasiswa dapat menciptakan lingkungan belajar yang lebih efektif dan inklusif.

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