

CHAPTER I

INTRODUCTION

In this chapter, consists of Background, Research Question, Objective of the research, significance of the research, Research methodology, and Research key term definition.

1.1. Background

Merdeka Belajar Kampus Merdeka (MBKM) is one of them breakthrough of the Ministry of Education, Culture, Research and Technology for form source power human beings of quality and character in accordance with developments, especially in the world of work. The results of the MBKM program are expected by both students and lecturers have different experiences which will ultimately enrich your insight, network and character excellence. Rodiyah argues that motivation can work as a driving force for achieving good results. Someone will doing an activity because there is motivation within him (Mulyana et al., 2022).

There are eight programs available at MBKM, one of which is the Kampus Mengajar. Kampus Mengajar is part of the learning and teaching activities in primary and secondary education units. The Independent Kampus Mengajar Program (MBKM) provides students with the opportunity to learn outside the classroom by becoming partners with teachers in the learning process in primary and secondary education units, hereinafter referred to as assignment schools. Kampus Mengajar aims to equip students

with a variety of expertise and skills by becoming partners with teachers to innovate in learning, develop strategies and learning models that are creative, innovative and fun (Suwanti et al., 2022).

In its implementation, through the Independent Kampus Mengajar Program (MBKM), students get the opportunity for one semester equivalent to 20 credits to study outside the study program at the same university; and a maximum of 2 semesters or the equivalent of 40 credits studying the same study program at different universities, studying different study programs at different universities; and/or learning outside of higher education (Yuniahastuti et al., 2022).

Based on the researcher's experience when participating in the MBKM Kampus Mengajar program for 6 months at one of the schools, students who took part in this teaching campus program came from various universities in Indonesia and from various study programs. Participants who take part in this program will carry out assignments for 6 months at one of the schools that have been determined by the teaching campus and at that school, participants will work together to carry out various work programs that have been created. Participants will teach according to their respective fields. for example, English language education students will help with the English learning process, as will students from other study programs. In this regard, researchers found that many participants were not serious about carrying out the Teaching Campus program, for example in carrying out work programs such as teaching in classes determined by the school, assisting school administration, assisting teacher administration, and making learning tools. There are even some students who come just to fill out the attendance list for reporting

purposes. This made researchers interested in conducting this research, because in implementing the Teaching Campus program, researchers found that there were many friends who were not responsible for implementing the Teaching Campus program. The Teaching Campus program does not always run smoothly, there are several challenges experienced by students who take part in the Teaching Campus program. In this case, researchers want to know what motivates students to take part in the Teaching Campus MBKM program. So that students who will take part in the MBKM kampus mengajar program can prepare themselves to face all the challenges they will encounter at their assigned school.

Based on the explanation in the case, the researcher is interested to know student motivation to join MBKM Kampus Mengajar program.

1.2. Research question

Based on the background of the issues outlined above, the researcher formulated the research question as follow: What are the students motivation in joining MBKM Kampus Mengajar Program?

1.3. Objective of research

Based on the problem statement above, the objective of the research is to find out the motivation of the students who joining MBKM Kampus Mengajar Program.

1.4. Significance of the Research

First, the results of this research can be useful for Kampus Mengajar. Kampus Mengajar can understand the motivation of students to take part in the Teaching Campus MBKM

Second, the results of this research can be useful for the campus, the campus can find out what actually motivates students to take part in the MBKM Kampus Mengajar program

Third, the results of this research can be useful for students to prepare themselves to take part in the MBKM Kampus Mengajar program.

Fourth, this research can help future researchers who have the same problems as the researcher.

1.5. Research Methodology

This study used qualitative methods to collect the data of this research. Qualitative research is more suitable for the type of research that understands social phenomena from the perspective of the participants. Moleong defines qualitative research as a research procedure that produces descriptive data in the form of written or spoken words from the behavior of people who can be observed (Yuangga et al., 2022). Saryono states that qualitative research is research that is used to investigate, discover, describe and explain the qualities or characteristics of social influences that cannot be explained, measured or described using a quantitative approach (Sulvina et al., 2023).

With this research method, the researcher can get maximum data and results, findings especially in terms of knowing what are the students motivation in joining MBKM Kampus Mengajar

1.6. Key Terms Definition

1. MBKM is a program initiated by the Indonesian Ministry of Education and Culture to encourage students to acquire additional competencies in programs outside their studies and/or outside their campus.
2. Kampus Mengajar is a program that involves students from various educational backgrounds to assist the teaching and learning process in primary and secondary schools, especially in the areas of literacy, numeracy and technology adaptation.
3. Motivation is an urge that arises in a person consciously or unconsciously to carry out an action with a specific goal.
4. The participants in this research are students who have participated and are currently participating in the MBKM program.