

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

This study aims to investigate the impact of social media frequently used by students at Universitas Kristen Indonesia Toraja, considering the aspects of usage purposes both in learning and other objectives. The research findings reveal that students use social media as a medium for learning, entertainment, and interacting with other users.

The impact of social media use on students' speaking skills at UKI Toraja shows that social media has both positive and negative impacts on students' cognitive skills. Through student reports, the results show that more than half of the students experienced an increase in cognitive and affective abilities, such as increased vocabulary, pronunciation, grammar, and motivation to learn. It is necessary to note that the use of social media can have a significant impact on English speaking proficiency with this it is necessary to consider the use of social media to learn English this can be maximized with regular direction and monitoring in order to avoid the negative impact of social media use.

B. Suggestion

Based on the findings and conclusions of this study, there are several suggestions that can be given to those involved in the use of social media both in the scope of classroom learning and independent learning.

1. For Lecturers

Lecturers are advised to consider social media such as Instagram in the classroom setting, utilizing it as a medium with the aim of improving students' speaking proficiency as well as confidence development in interesting and interactive ways such as the use of Instagram features that can help students and maximize student engagement. Close supervision is also needed to focus on the objectives in order to neutralize the negative impact of excessive use.

2. For Students

Students are advised to use social media with a clear purpose so that benefits such as practicing speaking independently both inside and outside the classroom can be maximized to build skills and even confidence.

3. For Future Researchers

Future researchers are advised to investigate more in-depth effects of social media features that help improve speaking skills and to increase the number of respondents to make the research more extensive, to be

able to guarantee the accuracy of the research.