

**THE IMPACT OF SOCIAL MEDIA TOWARDS STUDENT'S ENGLISH
SPEAKING PROFICIENCY AT ENGLISH DEPARTMENT OF
UKI TORAJA**

Thesis



WRITTEN AND SUBMITTED BY

WELDY BASONGAN

NIM: 221112052

**Inpartial filfilment of the requistments for undergraduate degree English Education
Study Program**

**ENGLISH EDUCATION DEPARMENT
TEACHER TRAINING AND EDUCATION FACULTY
CHRISTIAN UNIVERSITY OF INDONESIAN TORAJA
2025**

**THE IMPACT OF SOCIAL MEDIA TOWARDS STUDENT'S ENGLISH
SPEAKING PROFICIENCY AT ENGLISH DEPARTMENT OF**

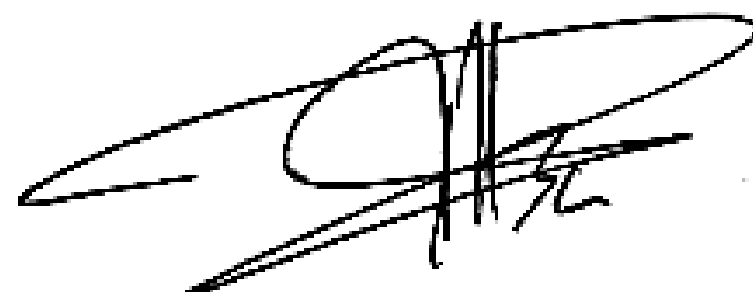
UKI TORAJA

WRITTEN AND SUBMITTED BY

WELDY BASONGAN

221112052

Head of English Education Study Program

A handwritten signature in black ink, appearing to be 'Dr. Markus Deli Girik Allo', written over a horizontal line.

Dr. Markus Deli Girik Allo, M.Pd

NIDN 0922128701

SURAT KETERANGAN

Yang bertanda tangan di bawah ini adalah Pembimbing Skripsi dari:

Nama : Weldy Basongan

NIM : 221112052

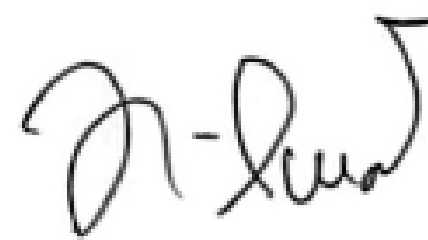
menyatakan bahwa mahasiswa yang namanya disebut di atas dinyatakan layak untuk mengikuti Ujian Skripsi

Pembimbing I



Dr. Charlie Baka, M.Pd.

Pembimbing II



Nilma Taula'bi', M.Pd.

Mengetahui Ketua Program Studi,



Dr. Markus Deli Girik Allo, M.Pd.

RECOMMENDATION SHEET

Title of Thesis : **THE IMPACT OF SOCIAL MEDIA TOWARDS
STUDENT'S ENGLISH SPEAKING PROFICIENCY AT ENGLISH
DEPARTMENT OF UKI TORAJA**

Writer's Identity :

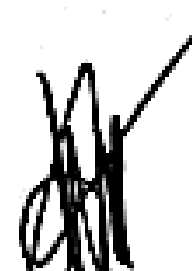
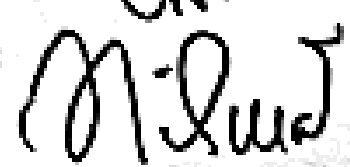
Name : Weldy Basongan
Register Number : 221112052
Faculty : Teacher Training and Education
Department : Language Education
Study Program : English Education
Program : Undergraduate (S1)

Accepted by the team of advisors to be proposed to the committee of examination
(S1), Language Education Study Program, Teacher Training and Education
Faculty, Christian University of Indonesia Toraja.

Makale, ... 2025

Advisors:

1. Dr. Charlie Baka, M.Pd.
2. Nilma Taula'bi', M.Pd.

()
()

APPROVAL OF THE EXAMINING COMMITTEE

This thesis was accepted by the examining committee of the Teacher Training and Education Faculty, Christian University of Indonesia Toraja with Dean's testimonial No HK.06/19/UKI Toraja.DFKIP/2025 in partial fulfilment of the undergraduate English Education Study Program on Tuesday, February 25, 2025.

Makale, March.....2025

Approved By:
The Dean of Teacher Training and
Education Faculty

Daud Rodi Palimbong, S.Pd., M.Pd.
NIDN 0930098202

Committee :

Chairman : Dr. Charlie Baka, M.Pd.

Secretary : Nilma Taula'bi', S.Pd., M.Pd.

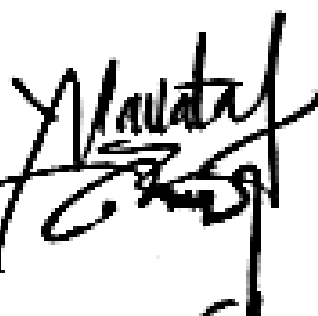
Member :

1. Dr. Yizrel Nani Sallata, M.Pd.

2. Dr. Roni La'biran, M.Pd.

3. Linerda Tulaktondok, S.Pd., M.Pd.

()
()

()
()
()

DECLARATION OF OWNERSHIP

I hereby certify that thesis entitled **“THE IMPACT OF SOCIAL MEDIA TOWARDS STUDENT’S ENGLISH PROFICIENCY AT ENGLISH DEPARTMENT OF UKI TORAJA”** is honestly my own work. I am fully aware that i have quoted some statements and ideas from various sources, and they are properly acknowledged in the text.

In the above statement is proven otherwise, then i am to accept the sanction that is specified by English Education Study Program, Teacher Training and Education Faculty, Christian University of Indonesia Toraja.

Makale, February 22th 2025



ABSTRACT

Weldy, 2025, The Impact of Social Media on Students' English Proficiency in the English Department of UKI Toraja. (Supervised by Dr. Charlie Baka, M.Pd and Nilma Taula'bi', M.Pd)

The purpose of this study is to determine the impact of using social media on students' speaking skills at Universitas Kristen Indonesia Toraja.

This research uses qualitative method to analyze the data. The purposive sampling strategy was used to obtain data from 7th semester students of English education. data collection was carried out using interview and observation techniques.

This study found that Instagram social media has an effect on speaking fluency, vocabulary improvement, grammar and pronunciation. The impact felt by students experienced a significant increase in fluency, pronunciation and understanding of informal language use. The use of Instagram social media can personalize students' experience to practice speaking and listening skills and even motivate and increase self-confidence. Social media can provide a positive experience for students by offering engaging, interactive, and supportive content for English language learning, so it is worth considering using social media in education.

ABSTRAK

Weldy, 2025, The Impact of Social Media on Students' English Proficiency in the English Department of UKI Toraja. (dibimbing oleh Dr. Charlie Baka, M.Pd dan Nilma Taula'bi', M.Pd)

Tujuan dari penelitian ini adalah untuk mengetahui dampak penggunaan sosial media terhadap kemahiran berbicara mahasiswa di universitas kristen indonesia toraja.

Penelitian ini menggunakan metode kualitatif untuk menganalisis data yang ada. Strategi purposive sampling digunakan untuk memperoleh data dari mahasiswa semester 7 pendidikan bahasa inggris. pengambilan data dilakukan dengan teknik wawancara dan observasi.

Penelitian ini menemukan bahwa media sosial instagram mempengaruhi kelancaran berbicara, peningkatan kosa kata, tata bahasa dan pengucapan. Dampak yang dirasakan oleh mahasiswa mengalami peningkatan yang cukup signifikan dalam kelancaran pengucapan dan pemahaman terhadap penggunaan bahasa informal. Penggunaan media sosial instagram dapat mempersonalisasi pengalaman mahasiswa untuk berlatih berbicara dan kemampuan pendengaran bahkan memotivasi serta meningkatkan rasa percaya diri. Media sosial mampu memberikan pengalaman yang baik bagi para mahasiswa karena memberikan konten yang menarik, interaktif dan mendukung dalam pembelajaran bahasa Inggris jadi perlu untuk mempertimbangkan menggunakan media sosial dalam pembelajaran.

TABLE OF CONTENTS

SURAT KETERANGAN	ii
RECOMMENDATION SHEET	iii
APPROVAL OF THE EXAMINING COMMITTEE	iv
DECLARATION OF OWNERSHIP	v
MOTTO AND DEDICATION	vi
ACKNOWLEDGEMENT	vii
ABSTRACT	ix
TABLE OF CONTENTS	v
CHAPTER I	1
INTRODUCTION	1
A. Background	1
B. Research question	3
C. Objective of the research	3
D. Significance of the research	4
E. Research of methodology	4
F. Key terms and definition	4
CHAPTER II	7
REVIEW OF LITERATURE	7
A. Previous study	7
B. Some Pertinent Ideas	10
C. Theoretical Framework	25
CHAPTER III	28
RESEARCH METHOD	28
A. Research Design	28
B. Participants	28
C. Setting	29
D. Research Instrument	29
E. Procedure of Data Collection	30

F. Technique of Data Analysis	30
CHAPTER IV FINDING AND DISCUSSION	32
A. Finding	32
B. Discussion	45
CHAPTER V	52
A. Conclusion	52
B. Suggestion	52
BIBLIOGRAPHY	54
Appendix 1: Instrument Interview	59
Appendix 2: Interview Transcript	61
Appendix 3: Time Of Schedule	94
Appendix 4: Documentation	95
SURAT KETERANGAN PERBAIKAN SKRIPSI	96
CURRICULUM VITAE	97

LIST OF TABLE

Table 3. 1 Table Display.....
45

LIST OF APPENDICES

Appendix 1: Instrument Interview 59

Appendix 2: Interview Transcript 61

Appendix 3: Time Of Schedule 94

Appendix 4: Documentation 95