

BAB V

CONCLUSION AND SUGGESTION

A. Conclusion

Based on the findings and discussion, it can be concluded that students respond positively to the use of digital media by lecturers in the learning process at UKI Toraja. They believe that digital platforms such as Zoom, YouTube, Google Classroom, and social media make it easier and more efficient to understand learning materials, particularly when presented through visual and interactive formats like videos, animations, and online quizzes. Digital media is also seen as more flexible compared to traditional teaching methods. Furthermore, students with a high level of digital literacy are able to study independently and comprehend course content with minimal difficulty. The guidance and feedback provided by lecturers further enhance the effectiveness of digital media in supporting student learning.

Nevertheless, students still face several technical obstacles, including limited internet quota, insufficient device storage, and difficulty using unfamiliar platforms. They also express the need for more interaction between lecturers and students, as well as a preference for more visually engaging material instead of lengthy text presentations. These expectations emphasize the importance of adopting a more communicative and innovative approach in digital learning. Therefore, while digital media is considered relevant and effective in supporting

higher education, improvements are still needed particularly in strengthening interaction and making content delivery more engaging.

B. Suggestion

1. For Students

Students should continuously enhance their digital literacy skills to maximize the benefits of digital learning, manage device storage and internet access to prevent technical issues, and actively participate in discussions to deepen their understanding. Although digital learning offers convenience, students should still balance it with direct interaction with lecturers to ensure better comprehension and a more effective learning experience.

2. For Lecturers

Lecturers should optimize the use of digital media by incorporating more visual and interactive elements rather than relying solely on long text-based presentations, making learning more engaging and easier to understand. Additionally, they need to strengthen interaction with students to ensure they fully grasp the material, provide alternative access for those facing technical difficulties, and regularly seek feedback from students to improve their teaching methods.

3. For the Next Researchers

For the next researchers, expanding the study by involving more participants from different study programs can provide broader insights into the effectiveness of digital media in learning. Future research can also focus on analyzing the impact of specific digital media types, the influence of digital

literacy on students' learning outcomes, and the challenges lecturers face in implementing digital technology, contributing to the development of more innovative and inclusive digital learning strategies.